

The Albany Agricultural Society Inc (1934)

Formed 1st August 1889

ABN 64 107 957 047

Become a Partner of the 2023 Albany Agricultural Show

The Albany Agricultural Society Inc was founded in 1889 and is a not-for-profit organisation. We have been located at the Centennial oval in Albany since 1930. Our mission is to promote, encourage and assist the development of the resources within Albany and the Great Southern, with an emphasis on Agriculture.

The Society not only hosts one of the major events for Albany each year (The Albany Agricultural Show), we also support and encourage other community events, shows and exhibitions. This includes promoting educational and health/wellbeing opportunities within the region and encouraging the community to be more involved with events that the Society endorses and supports.

Our annual Show held in November over 2-days, involves and attracts approximately 20,000 participants and spectators from all over the State, it is a well-received event that promotes local businesses and industry.

The Society actively seeks sponsorship and donations from local businesses, commercial institutions, and individuals.

There are numerous ways in which you can support the Show:

- Offer a discount on services or products.
- Donate products or services to the Society.
- Donate money to a specific section or event, or just the Show in general.
- Become a volunteer during the Show.

All sponsorship and donation suggestions are welcome, so please feel free to discuss any ideas you may have.

By becoming one of our Sponsors for this year's Albany Agricultural Show, not only will you be supporting one of the largest iconic events in Albany, but you will also have the opportunity to promote your business and become part of The Albany Agricultural Society's significant support network, the backbone of our organisation.

Depending on the level of sponsorship purchased, you will receive acknowledgement across numerous platforms including Show schedules and prospectus, press, radio, Facebook, and television advertising, leading into and during the 2023 Albany Agricultural Show.

To be part of this annual event, simply select the level of sponsorship that suits you and contact the Society office on (08) 9841 4003 or by email aas@albanyshow.org.au

We look forward to partnering with you during the 2023 Show.

PACKAGES AVAILABLE



DIAMOND

\$8,800



PLATINUM

\$5,500



GOLD

\$3,300



SILVER

\$2,200



BRONZE

\$1,100

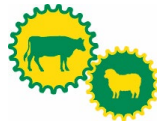
Naming rights to marquee (only 2 available) *	•				
Logo on marquee	•				
Facebook Competition (2 x free passes to Show)	•	•			
Radio advertising/recognition of sponsorship	6 slots	3 slots	2 slots	1 slot	
Trade Site Discount	100%	75%	50%	30%	20%
Advertisement – Newspaper	Article	Article	Logo	Logo	Logo
Advertisement - Schedule	½ Page	¼ Page	¼ Page	1/8 Page	Name
Advertisement - Prospectus	½ Page	½ Page	¼ Page	1/8 Page	Logo/Name
Advertisement – social media	•	•	•	•	•
Banner – Displayed on grounds	•	•	•	•	•
Invitations to official functions	•	•	•	•	•
VIP Entry Passes	5	4	3	2	1
VIP Vehicle Parking Pass	2	1	1	1	
Logo on Web Site- Home Page	•	•			
Logo on Web Site – Sponsors Page	•	•	•	•	•

* Only two Diamond positions available with a 3-year minimum commitment.

* All prices include GST

Sponsorship packages can be negotiated to suit your requirements and packages under \$1000 are available.





The Albany Agricultural Show 2023 REGISTRATION FORM

BUSINESS NAME: _____

ADDRESS: _____ TOWN: _____ POSTCODE _____






GST REGISTERED: YES / NO (please circle one) ABN _____

CONTACT NAME: _____

TELEPHONE: _____ EMAIL _____ MOBILE: _____

I will be pleased to sponsor the 2023 Albany Agricultural Show under the Package indicated below:

Please ✓ box **PACKAGE VALUE** (incl GST) **PREFERRED SECTION or EVENT** (optional)

<input type="checkbox"/>		<i>Diamond</i>	\$8,800.00	_____
<input type="checkbox"/>		Platinum	\$5,500.00	_____
<input type="checkbox"/>		<i>Gold</i>	\$3,300.00	_____
<input type="checkbox"/>		<i>Silver</i>	\$2,200.00	_____
<input type="checkbox"/>		<i>Bronze</i>	\$1,100.00	_____
<input type="checkbox"/>		Other amount	\$ _____	_____

SIGNATURE _____ NAME _____

POSITION _____ DATE ____/____/2023

For any further information or assistance please do not hesitate to contact the office on telephone 9841 4003. The earlier we receive your sponsorship registration and payment the earlier we can include you in our marketing campaign. Upon receipt of your registration, a tax invoice will be issued. On receiving your payment, we will contact you to obtain a copy of your advertising material and business logo.

Payment options:

1. Online by EFT NAB BSB 086-518 Acc 508300477 (ref. Entity Name) - then post/email application form & payment confirmation.
2. **IN PERSON** by Cash / Cheque / Money Order / Visa / MasterCard
3. **BY MAIL** - application form & payment by Cheque / Money Order / Visa / MasterCard to Post Office Box 392, ALBANY WA 6331

Card details □□□□/□□□□/□□□□/□□□□ **Expiry date** □□/□□

Thank you for your support!